

FIELD, Gloria

TOWNSEND

Gloria joined the REACH Board in 2020 as a way to give back to the community that stepped up to support her family in their time of need. Her daughter is a service participant at REACH and so Gloria is able to bring a parent point-of-view right to the Board Table.

Most recently, Gloria has held Senior Leadership positions in the mutual insurance industry, with her expertise in Brand and Marketing, building emotionally intelligent teams, and creating memorable experiences for clients and staff members alike. Gloria's broad experience is underpinned by the concept of "enlightened hospitality"- which, in a nutshell means understanding that beyond delivering on a service promise, we must understand how we make the recipient of that service feel. For that reason, Gloria is proud to share so many core values with REACH.

Gloria is a mom to two daughters, artist, and nature-lover. She and her family have a second home in Newfoundland, where Gloria's husband was born and raised. They enjoy spending as much time as they can in their coastal fixer-upper, and while here in Ontario, you'll find them exploring the beautiful trails that Norfolk County has to offer.

Gloria hopes to contribute to initiatives that work to build trust and spark engaging relationships with families and clients of REACH, the REACH Team, and the greater community.