



Get Help now!

H-N Child & Youth Crisis Service 1-866-327-3224

Six Nations (CFS) Mobile Crisis 1-866-445-2204

Kids Help Phone 1-800-668-6868

We are ...
Supportive

For more information about how to get involved, contact:

Community Bullying Prevention Coordinator
1-800-265-8087 ext. 397
101 Nanticoke Creek Parkway
Townsend, ON N0A 1S0
www.nameit2changeit.ca

Interested in joining the Youth Advisory Committee?

Just contact:
Community Bullying Prevention Coordinator
1-800-265-8087 ext. 397
For more details and how to join!

Thank-you to the Trillium Foundation for making this Initiative possible.



'Name It 2 Change It' is a collaborative administered through Haldimand-Norfolk REACH.

Bullying is a Community Issue.

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Issue #1

Name It 2 Change It Community Bullying Prevention!

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Our Commitment, Our Response

Be the change you want to see in the world.

Ghandi

The Name It 2 Change It Initiative is committed to responding to the problem of bullying and peer aggression in Haldimand and Norfolk. The Initiative is a coordinated, community based approach informed by it's various community partners, including Haldimand-Norfolk REACH, Grand Erie District School Board, Brant-Haldimand-Norfolk Catholic District School Board, Haldimand-Norfolk Health Unit, Haldimand-Norfolk Women's Services and the Norfolk OPP.

Phase 1

This initiative is unique to Haldimand and Norfolk. The first phase began in 2007 with the launch of an information web-site, awareness campaigns through youth festivals, and the publishing of the book 'We Want You to Know' by Deb Ellis, which includes stories from local youth about their experiences of bullying.

Phase 2

Community and youth engagement will be the foundation of this phase. From phase one of the project, we learned that our youth are the most aware that bullying is a problem and that they have relevant and effective solutions. Our intent this phase will be to work closely with children and youth in our communities to elicit their knowledge and prevention ideas. Those ideas will then be supported and brought into bullying prevention action plans specific to their schools and their lives.

Bullying—by naming it as a community, we can change it as a community.



nameit2changeit.ca

We Recognize:

- The problem is the problem, not the person.
- Bullying is a community concern
- There are many things that adults, children and youth can do about bullying.
- Doing something about bullying is easiest when children, parents, professionals and community members join together in partnership.



Never doubt that a small group of thoughtful, committed people can change the world. Indeed, it is the only thing that ever has.

Margaret Mead

Youth Engagement—Why it Works

The United Nations Convention on the Rights of the Child says that “children have the right to have their voices heard, and to have their thoughts solicited and taken into account on matters that affect them. Children have a right to be listened to in their own homes, schools and communities.” Following these same beliefs, NI2CI started a Youth Advisory Committee of 18 dedicated youth from across Haldimand and Norfolk who come together every other week to make a difference in their community.

We have learned that the youth in our communities are the MOST aware that bullying is a problem. They also have many ideas about how to respond. On April 13, 2011, we hosted the first ever Youth Engagement Event in which 5 schools from across Haldimand and Norfolk came together to explore and address the issues of bullying as it pertains to their own schools. The students from each school sat down with our Youth Advisory Committee to discuss what is happening, where it’s happening, what is being done about it and what else they can do about it.

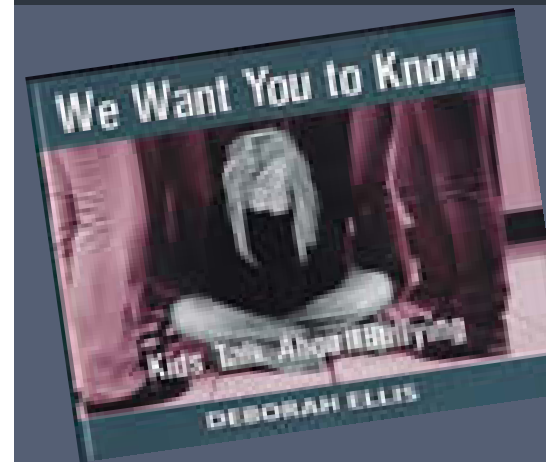


Riley, a Youth Advisory Committee member, works with the students and administration of a school, coming up with a School Action Plan to be taken back to the school and implemented.

Stay tuned for more on the outcomes of that day, as well as future dates for all schools to attend!



What our youth want us to know . . .



“I’ve learned as I’ve gotten older that if you’re being bullied, it’s never about you. It’s all about the person doing the bullying. They’re dealing with their own garbage, and they’re not dealing with it very well, so it comes out in ways that hurt other people. The kid being bullied is just in the way.”

Excerpt from Marie, 15

On January of 2010, the book ‘We Want You To Know—Kids Talk About Bullying’ by Deb Ellis, former Community Coordinator for Name It 2 Change It Bullying Prevention Initiative, was launched. The book about bullying is a collection of stories from children and youth ages 9—19, sharing their experiences of bullying.

“This book will encourage people to have discussions about what these young people have gone through and what others are going through in their lives,” Ellis said during a reading and book-signing event.

Scot Cooper, Chair of the NI2CI Committee says, “It will . . . provide a rich resource for teaching empathy as youth hear the real life effects of peer aggression, exclusion, rumour spreading and other tactics of bullying.”

I probably wouldn’t have picked on the loser kids if I’d known something about them. As it was, they weren’t really people to me. If I’d known what they were inside, what they did when they weren’t at school, what they were trying to be good at, I probably wouldn’t have gone after them, because you don’t go after people you respect.

Excerpt from Len, 15

Alone, we can do so little.
Together, we can do so much.

Helen Keller